JOINT CONFERENCE ON HEALTH 2009 October 5-6, 2009 Yakima Convention Center

MONDAY, OCT. 5th	Room C & D	Room F	Room A	Room B	Room H	Room G	Suite 100	Suite 200	Suite 300	Suite 400	Suite 500	Suite 600
8:00am-9:15am	**PLENARY 1:** Speaking America's Second Language to Frame the Issues We Care About: Community, Prevention, and Social Justice Larry Wallack, Dean, College of Urban and Public Affairs, Portland State University											
9:15am-9:30am		Break	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break
9:30am-10:15am		**Health Impact Assessments Workshop: How to Ensure that Your Community Protects the Public's Health (9:30 – 12:30)** Candace Rutt, Division of Nutrition and Physical Activity, Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention	Using Performance Management to Increase Organizational Accountability and Communication	**Using Data-Based Decision Making In Public Health Practice (9:30-12:30)** Dr. Susan Allan & Jack Thompsen, Northwest Center for Public Health Practice, University of Washington	**Public Health Emergency Preparedness and Response Program: H1N1 2009 Preparedness and Response - Part 1**		Race and Ethnic Groups in Washington: Guidelines for Data Analysis/ Reactions to Race BRFSS Module	Building a Culture of Health & Wellness in the Workplace		The Impact of Legislation for School Nutrition Policy	WSPHA International Health Committee 2008-09 Project Report	**Environmental Health Workshop Washington State Department of Ecology Anaerobic Digesters**
10:15am-11:00am			Emergency Room Data as a Source to Monitor the Health of a Community		**Public Health Emergency Preparedness and Response Program: H1N1 2009 Preparedness and Response - Part 2**	State Policy Updates – Panel Discussion	Developing Multicultural Health Communications Capacity	Successful Implementation of Routine HIV Testing: Overcoming Barriers and Optimizing Opportunities		New Insights on Health Equity: Moving From Dialog to Action	Smoke Gets in Your Eyes: Woodstoves, Fireplaces and Chronic Disease	**Washington State Department of Licensing - Onsite Program and Licensing Examination**
11:00am-12:00pm			**King County Restaurant Nutrition Labeling & Transfat Regulations**		Medical Reserve Corps Partners with AmeriCorps to Increase Sustainability	**Open Forum on State Revenue Options for Public Health**	A Personalized Public Health Content Management Tool: Knowledge Management + Customization + Open-Source		**Discussion Session on WSPHA Proposed By-Laws Amendments**		Global Warming and Its Expected Impact on Fresh Water Resources in Washington State	**Onsite Sewage Systems Operation & Maintenance – Protecting Investments, Ground Water, and Public Health in Clark County**
12:00pm-2:00pm	**PLENARY 2:** **Social Determinants of Health and Equities** **Dr. Camara Jones, Research Director on the Social Determinants of Health, National Center for Chronic Disease Prevention and Health Promotion, CDC**											
2:00pm-2:15pm	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break
2:15pm-3:00pm			**Blogs, Facebook, and Twitter – Oh My! Emerging Media Applications for Public Health (2 :15pm-3:45pm)** Cher Desautel & Sara Johnston Desautel, Hege Communications	**Viewing Your Community through a Health Equity Lens (2:15-5:15)** Dr. Melody Madlem & Dr. Jennifer Lehmbek, Central Washington University Public Health	Public Health Planning for Vulnerable Populations: Lessons Learned from Three Local Health Departments		Heart Disease, Physical Activity, Nutrition and Oral Health: Findings From the Washington Adult Health Survey	Developing Strategic Healthy Eating and Active Living Efforts in King County	Systems Dynamic Modeling to Reduce the Burden of Diabetes in Washington	Primary Care and the Patient-Centered Medical Home: The Evidence for Decreased Disparities and Improved Population Health	GIS Risk Assessment of Groundwater Arsenic Contamination	**Environmental Health Workshop - Basic Soil Science for Onsite Systems (2:15-5:15)** Craig Cogger, Washington State University
3:00pm-3:45pm								Healthy Students, Successful Students: Why School-Based Health Interventions and Academic Achievement Matter			**Limiting Exempt Wells in the Upper Yakima River Basin & Contaminated Aquifer Response**	
3:45pm-4:00pm			Break		Break	Break	Break	Break	Break	Break	Break	
4:00pm-4:45pm			Linking Diversity and Quality to Achieve Health Equity		**Public Health Emergency Preparedness and Response Program: Emerging Epidemiology and Surveillance for Pandemic H1N1 Influenza in Washington State**	LiveWell: Integrating a Chronic Disease Self-Management Model Into Workplace Health Promotion	Systems Approach to Improved Stroke Care in the Pacific Northwest	A Tale of Two Surveys: Baseline Compliance with NAEPP Asthma Guidelines	Taking Local Tobacco Control to the Next Level: Re-Engaging Schools and Communities in Policy Action	Creating Policies That Increase Physical Activity	Public Agency Response to Nitrate Groundwater Concerns in the Yakima Valley	
4:45pm-5:30pm						Reducing Chronic Disease Through Partnerships with Business		Community Kitchens – Cooking Up Community			Fish Consumption and Hair Mercury Levels in Washington State	
5:30pm-6:30pm	**WALKING AUDIT** **Join us for a Walking Audit around Yakima (Take Your New Skills Home to Your Community -- and Get Some Exercise!)** Candace Rutt, CDC											
6:00pm-7:30pm	**WSPHA Wine & Cheese Social & Fundraiser**											

TUESDAY, OCT. 6th	Room C & D	Room F	Room A	Room B	Room H	Room G	Suite 100	Suite 200	Suite 300	Suite 400	Suite 500	Suite 600
8:00am-8:15am	**INTRODUCTORY REMARKS** **RADM Patrick O'Carroll, Regional Health Administrator, Region X, USPHS**											

8:15am-9:15am	**PLENARY 3:** **A Brave New World for Chronic Disease Prevention and Health Equity? Perspectives from the Sectors** **Moderator:** Dr. Camara Jones, Research Director on the Social Determinants of Health, National Center for Chronic Disease Prevention and Health Promotion, CDC **Panelists:** **Capt. Matt McKenna**, Director, Chief Medical Officer for the National Center for Chronic Disease Prevention and Health Promotion, CDC **Greg Vigdor**, MHA, JD, CEO, Washington Health Foundation **Cary Badger**, MPH, Vice-President of Marketing, The Regence Group **Kevin McKay**, MA, Superintendent, Zillah School District **Gail Brandt**, Chair, National Association of Chronic Disease Directors – Health Equity Council; Manager, Supplemental Nutrition Assistance Program, Washington State Department of Health **Vickie Ybarra**, Chair, Governor's Council on Health Disparities; Director of Planning and Development, Yakima Valley Farm Workers Clinic **RADM Patrick O'Carroll**, Regional Health Administrator, Region X, USPHS											
9:15am-10:30am (75 min.)		Web-Based Public Health Data in Washington: How to Use the CHAT and WTN Query Systems	Colorectal Cancer Screening in Washington: Developing a Community-Based Program	Their Next Meal: Food Insecurity Among Washington Residents	Collaboratively Moving Emergency Medical Services Staff and Resources Cross Borders - Saving Lives	Preventing Intergenerational Disease Transmission Using Relationships in Maternal Child Health	Health and Productivity: Comprehensive Approaches to Worksite Wellness in the Public Sector	Measles Outbreak in Rural Washington Requiring Measles Control Efforts in Urban King County and Portland	**Discussion Session on WSPHA Proposed By-Laws Amendments**	Worksite Wellness Intervention in Mason County	Product Stewardship: Responsibly Managing e-Waste, Mercury Lights and Medicines	**Environmental Health Workshop** **Washington State Department of Ecology Children's Safe Products Act**
10:30am-11:15am	**The State of Washington's Health** Mary C. Selecky, Washington State Secretary of Health, & Dr. Maxine Hayes, Washington State Health Officer			Using Your Findings from a Community Health Assessment to Address Health Equities in Maternal and Infant Health	**Public Health Emergency Preparedness and Response Program Training: Mutual Aid Agreement Operations Plan and Deployment**	Addressing the Health Impacts of Climate Change and the Co-Benefits Through Partnerships	Improving Opportunities for Prenatal Care Among Low-Income Women	**Health Impact Assessments Workshop: How to Ensure that Your Community Protects the Public's Health (10:30am – 12:00pm)** Candace Rutt, Division of Nutrition and Physical Activity, Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention	Clinical Best Practice Gets Results in One Native American Setting	Creating Healthy Communities: Public Health in Public Housing	Crossing the Data Divide – Online Web Tools to Access Data in Real Time and Provide It in Meaningful Ways	**Washington State Department of Ecology Children's Blood Lead Study**
11:15am-12:00pm						Using Quality Improvement Practices to Prevent Chronic Diseases	King County Equity and Social Justice Initiative: Toward Fairness and Opportunity for All					**Childhood Obesity Prevention: Policy Development Challenges in Tight Budget Times**
12:00pm-1:15pm	**Lunch & Washington State Public Health Association Business Meeting**											
1:30pm-2:15pm	**Plenary 4:** **Current Opportunities & Challenges in Tobacco Control** Capt. Matt McKenna, Director, Chief Medical Officer for the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), CDC											
2:15pm-2:30pm	Break			Break	Break	Break	Break	Break	Break	Break	Break	Break
2:30pm-3:15pm				Tailoring Best Practices for Chronic Disease Prevention in Latino and Native American Communities	**Public Health Emergency Preparedness and Response Program: A Conversation with the HRSA Planning Team (2:30pm-4:00pm)**	Understanding How Parents Make Decisions About Their Children's Vaccinations	ACHIEVE Projects Working to Reduce Chronic Disease in Washington & 3 Local Experiences	**Health Impact Assessments Workshop: How to Ensure that Your Community Protects the Public's Health (2:30pm – 4:00pm)** Candace Rutt, Division of Nutrition and Physical Activity, Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention	Community Gardens: Improving Health and Building Social Equity	Examining Sources of Tobacco in King County: Sampling and Pharmacies	REVITALIZING PUBLIC HEALTH - FACILITATED DISCUSSION	
3:15pm-4:00pm		Engaging Local Partners to Prevent and Control Diabetes Across Washington State				Sharing Chronic Disease Data with Local Providers: Kitsap County's Experience						**Washington State Environmental Health Association Business Meeting (3:15pm-5:00pm)**
4:00pm-5:00pm	**Plenary 5:** **A Call to Action** Maxine Hayes, MD, MPH Washington State Health Officer											