

# Joint Regulatory Agency Partnering



**The Cost Effective Way to Enforce and Gain  
Voluntary Compliance**

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# Research and Practice to the Field

- Smoking bans and restrictions effectively reduce a community's exposure to secondhand smoke (See The Community Guide <http://www.thecommunityguide.org/tobacco/environmental/smokingbans.html>).
- The Community Guide does not provide guidance on how to enforce smoking bans. How does one take the recommendations from the page to the field?

# Networking

- Maximize the ability to effect change
- Will require team work
- Trust Building
- Looking beyond your position and into your community

# How to Network?

- Make a list of key stakeholders
- Keep it simple
- Don't be bigger than what you are
- Speak the language

# **Action Steps to Establish Better Compliance and Safer Community**

- Learn more about state and local agencies that track businesses and keep records or licensing
- Begin organizing Names and People who are willing to collaborate from other agencies.
- Understand your local climate and processes on resolving challenges
- Educate and Collaborate

# Examples of Regulatory Agencies



# Understand Each Agency's Leverage

- Public Safety Violations
- Gambling Violations
- Complaints
- Delinquent Accounts
- Unpaid Sale Tax
- Referrals from other State Agencies such as law enforcement
- Use Better Business Bureau
- Licensing and Renewals
- Violations and Fines, Prioritize Violations

# Benefits of Joint Premise Checks

- Cost Effective
- Recover Lost Revenue
- Leverage Tool
- Better Compliance, Reduce Multiple Violations
- Ensure Safer and Healthier Community
- Safer Working Environment
- Less Push Back and Cover Loop Holes
- Collaboration Looks Professional to Community
- Businesses appreciate resources all together
- Smaller Counties can lean on trusted partners

# Intel-Sharing

- Start discussing problem premises or issues with other agencies.
- Unveil the history and ownership.
- Create an enforcement or intel-sharing task force.

# Determine Need or Violation

- **GOAL IS TO GAIN VOLUNTARY COMPLIANCE**
  - Maintain Service Mentality, “We are here to help you”
- **Perform Joint Agency Premise Checks**
- **Show Presence as being United!**

# Be Proactive Against Crimes

- *Did you know a regulatory person such as a food inspector or fire inspector may be more apt to witness a crime?*
- Know Your Environment

# Target Educational Efforts to the General Public

- News Media
- Key Opinion Leaders: Policy Makers, City Councils
- Business Community – Make a joint resource
- Hospitals
- Enforcement Agencies
- Look for Freebees

# Save Money and Time



Joint Premise Checks save time and money by eliminating loop holes for business owner to manipulate or not be accountable. Have you ever heard “The Fire Department told me that.....”

# Overview of Approach

- Make a list of regulatory agencies. If you don't have them in your area, make a list of local departments.
- Remember most have data bases: Fire departments, LCB, WSGC, etc.
- Find key players who can provide information.
- Know what they can enforce.
- Do “ride-alongs” with enforcers such as Fire and Police.
- Understand licensing and what a business must do to be in compliance with all agencies.

# Overview of the Approach

- Know Problem Premise History
- Only Talk with Owners of Business, Owners of Building, and Managers
- Plan your Joint Premise Checks
- Document information and Show Good Works

# Example

- Better understand regulatory authority
- Streamline the efficiencies of each agency
- Minimize Risks
- Presence – Promotes Voluntary Compliance
- Education on Site
- Better long-term compliance
- Provide high risk areas
- Liability

# Partnerships Work



# Contact

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